

About Trustify

In a world full of phishing, scams, bots, and fake news, it's hard to know where you can turn when your personal nightmare becomes a reality. It's also difficult to place your most personal, intimate, and vulnerable life moments into the hands of a perfect stranger—one who you are paying to pry and uncover as much as possible.

Danny Boice, CEO

Danny Boice grew up without the anchors of truth, trust, and safety that are essential to a healthy upbringing. He was born into a Catholic military family rife with issues that no one wanted to name or discuss; hair-trigger tempers, alcohol addiction, and undiagnosed depression and Bipolar II Disorder ran rampant in his family tree and left him with no sanctuary and no firm foundation from which to launch his life.



At age 13, Danny received a baseball scholarship to a nationally ranked high school and left a home that never felt safe to live with a foster family. He had long ago left the church, ceasing to believe that any higher power was watching out for him, and once his parents divorced, he made the painful decision to cease contact with them as well.

As an adult, Danny found himself neck-deep in an unhealthy first marriage, a rocky second start-up, and his own undiagnosed mental illnesses.

He sank into deep despair and faced a critical moment of truth: he could continue the constant fighting and use of alcohol, drugs, sex, and other addictions to stem his pain; or he could find a way to be the man his two kids—the one bright spot in his life and heart—could trust.

While he had always tried to keep his destructive side hidden from his son and daughter, he knew that presenting a façade was no longer enough.

He had to be more, and he had to learn to trust himself first. But how?

Jennifer Mellon, President

Jennifer Mellon grew up in south New Jersey, a straight-A student who played rigorous games of soccer and plotted how to address the adoption crisis in 1990s China.

An early indication of her devotion to women's rights, Jen won the Junior Miss pageant by dressing as Susan B. Anthony and reenacting her famous speech on women's suffrage. Her mom worked as a labor and delivery nurse and her dad as an entrepreneur, and each instilled in Jen the desire to serve others, work creatively, and act with integrity and purpose.



The presence of the Catholic Church in her life nurtured in Jen her devotion to God and a desire to give to those less fortunate.

Jen knew that her life would be spent making a difference, and the day after graduating from Bucknell University, she headed to Washington D.C. There she launched a decade-long career focused on serving vulnerable kids at risk across the globe. Jen eventually came to serve as the youngest-ever Executive Director of the Joint Council on International Children's Services (JCICS), the oldest child-welfare association in the U.S. She fought for legislation aimed at protecting children from exploitation and human trafficking.

When she left her non-profit work after her first child was born, she followed in the footsteps of her father and started her own business. She kindled her entrepreneurial spirit and sensed she had arrived on a Divinely-guided path. Where it led was a place she never would have imagined.

It led her to Danny.

Starting Trustify

At first glance, Jen and Danny's seemingly polar-opposite personalities and lives didn't seem destined to cross paths, but God had other plans. As they embraced their connection and dug deep into their pasts, their souls, and their hearts, they discovered that their journey together was one to trust. Together they were on a journey to trust in themselves, trust in each other, trust in God, and trust that the crazy ride they were on was guided by a force greater than themselves.



Now bonded together, Jen and Danny were soon faced with challenges that demanded they seek out ways to protect their kids. What they most wanted was a way to find and retain a reliable private investigator. Rather than the trench-coated “gumshoes” of film noir fame, what Jen and Danny needed was a highly trained cyber sleuth who they could deeply trust; the kind of private investigator they could be assured was qualified to run an honest, safe, and transparent investigation.

Unfortunately, in a world full of phishing, scams, bots, and fake news, it was hard to know where they could turn when their personal nightmare became a reality. They placed their most personal, intimate, and vulnerable life moments into the hands of a perfect stranger—one who they were paying to uncover as much as possible. The first private investigator they hired took their \$5,000

retainer and stopped returning their calls. Then it happened again with another PI. At a time when they desperately needed help, they were taken advantage of. Knowing that other people in similar and more challenging situations needed a place to turn to, they started Trustify.

As experienced entrepreneurs with four startups between them, Jen and Danny launched Trustify to revolutionize an often misunderstood industry and to empower people to use technology to find a highly-vetted private investigator who is uniquely matched to their

challenging situation. And, most importantly, they sought to ensure that their customers are never alone in the truth they are seeking.

Today, their marriage and business provide living proof that the journey to trust can rehabilitate even the most grievous situations. Through the power of love and grace, Danny has healed personal traumas and reconciled relationships that seemed beyond repair for decades, and Jen has developed a sense of faith and compassion that is even deeper than what she thought was possible growing up. By joining forces, Jen and Danny have broken new ground in their mission to support vulnerable populations at a scale that would not have been possible had they been working alone.